BIRD MIGRATION ADVISORY

TAKE STEPS TO PREVENT BIRD/WINDOW COLLISIONS NOW!

Over the past few weeks, FLAP volunteers have begun to encounter bird/window collision victims across the Greater Toronto Area. The most noted bird species being the Northern Waterthrush. These collisions are an indicator that fall 2012 bird migration season will soon be upon us.
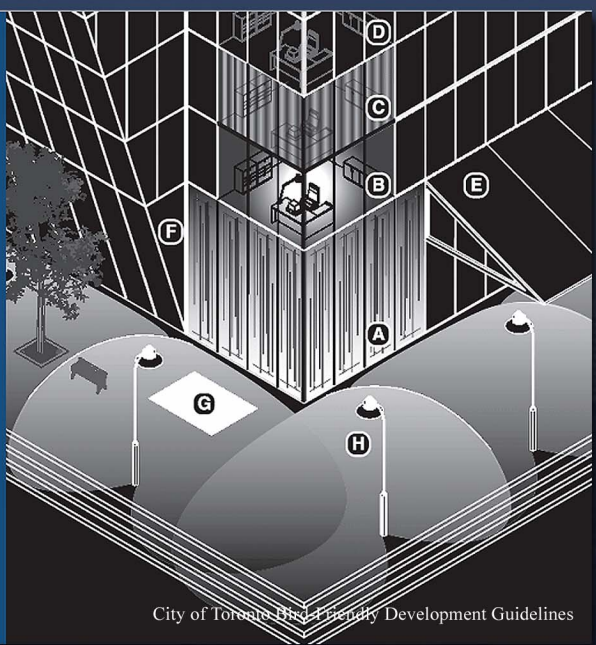
Northern Waterthrush

To help prevent this tragic loss of life, FLAP, BOMA Toronto, Toronto Hydro and the City of Toronto urge you to practice the following:

· Responsible window reflectivity control

· Extinguish all decorative, flood, and spot lighting.

· Responsible lighting control (see image on right)

·Tenant and staff education (www.flap.org)
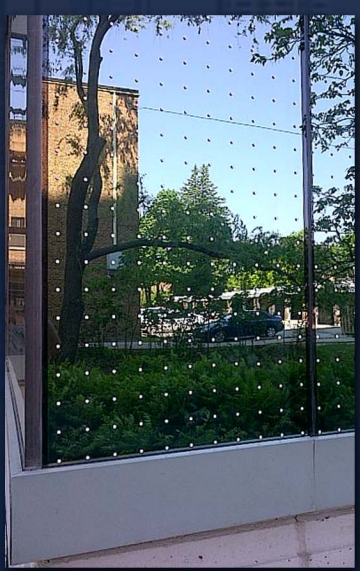
NEED MORE INFO?
Call us at 416 366-3527 or visit
http://www.flap.org/commercial.php

COMPREHENSIVE BIRD-FRIENDLY SITE STRATEGY

A: Treatment applied to glass projecting enough visual markers to make it visible to birds

B: Task lighting in use after dark

C: Blinds drawn after dark

D: Lights turned off after work hours

E: Awning for muting reflections on lobby windows

F: Glass effectively angled to project reflections downward

G: Bird-friendly site ventilation grates

H: Use of lighting fixtures effectively projecting light downward

City of Toronto Bird-Friendly Development Guidelines

SSQ Place Takes the Leap Towards Bird Collision Prevention

Congratulations to Darryl Ingham, Vice President of SSQ Financial Group, and to his tenants for taking the initiative to treat a portion of their windows at 110 Sheppard Avenue East with a new bird collision control film by Feather Friendly Technologies (http://www.featherfriendly.org/index.php). Migratory birds like the Ruby-throated Hummingbird, Hermit Thrush, and many warbler species would frequently collide with the facility's now-treated east facade.

We at FLAP thank everyone involved for taking a leadership role by volunteering to help save the lives of birds at SSQ Place and for adopting what is becoming a common component of the green building movement.

110 Sheppard Avenue East

F L A P