



Pushing Rights of All Animals with Universities and Congress

RPA ramps up 10,000 Years Is Enough campaign to get our agriculture colleges out of meat, dairy, fish, egg industries. You can help!

On August 28, 2013, Responsible Policies for Animals sent the first-ever mailing to the head trustees at all 50 states' main colleges of agriculture/land-grant universities (LGUs) in RPA's **10,000 Years Is Enough campaign** to get our LGUs out of the meat, dairy, fish, and egg industries.

RPA's mailing consisted of a letter, RPA Factsheets 1 and 2, and the campaign's bibliography. Combined, they make an indisputable, compelling case that no institution can justify an "animal science" program – training, research, collusion, sales, and promotions for the meat, dairy, fish, and egg industries.

RPA sent the president of the Association of Public and Land Grant Universities (APLU) a copy of the trustees mailing. APLU has received all major educational mailings to executives and officials in the decade-long campaign.

Longtime RPA member Beverly Foster contributed crucial research, locating the 50 trustees' names and addresses and preparing envelopes for this sizeable project.

Decrying Longtime Cover-Up

The mailing put our LGU trustees on notice that our LGU executives have been covering up the "animal science" disaster – a scourge on human health,

nonhuman animals, and the living world – since RPA started urging them to take action, in 2003.

While the public depends on universities for knowledge, RPA's **10,000 Years Is Enough campaign** shows that "animal science" suppresses crucial knowledge, reinforcing harmful false beliefs: that human beings are natural omnivores (they are herbivores); that eating from animals is healthful for humans (it is linked to almost every disease we can name); and that there can be ecologically sound meat, dairy, fish, and egg industries (they are major factors in the biocaust, the holocaust against the living world).

“... our LGU executives have been covering up the ‘animal science’ disaster”

Response Shows Campaign on Right(s) Track

Ineffectual advocacy popularized by the first wave of the "animal rights movement" has for so long addressed cruelty rather than the full scope of animal abuse

that RPA members who write letters in the **10,000 Years Is Enough campaign** receive form responses like “[University name] advances animal health and welfare through learning, research, and engagement.” So far, replies from our LGU trustees are similar.

“... ‘animal science’ suppresses crucial knowledge, reinforcing harmful false beliefs”

“We have a long way to go,” says RPA Executive Director David Cantor. “But we are going in the right direction. Getting authorities throughout our most powerful institutions to understand all animal use is abuse – and that institutionalized animal abuse is a scourge on humans – and that the remedy requires movement toward rights of all animals – is significant progress even if agreement is still in the future.”

10,000 Years Is Enough Visits Capitol Hill

On October 18, 2013, Cantor roamed the six U.S. House and

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Senate office buildings on Capitol Hill in Washington, D.C., delivering **10,000 Years Is Enough campaign** information to 10 senators and 16 representatives who chair or serve as ranking members of committees on agriculture, human health, and environment- areas of life and government where “animal science” at our LGUs undermines all constructive policy.

The legislators received the letter, factsheets, and bibliography RPA sent to our LGU trustees, RPA’s most recent letters to the presidents of all 50 states’ main LGUs and the 50 states’ governors (they are LGU trustees), and relevant letters Cantor has published in major publications.

Timing Right for Congress

Congress established our LGUs with the Morrill Act of 1862, when legislators knew the precise meaning of “agriculture”: *cultivation of fields*. Agriculture has nothing to do with raising animals. Congress has allowed our colleges of agriculture to make meat, dairy, fish, and eggs a far worse scourge on human health, nonhuman animals, and the living world than had the industries needed to make it on their own.

“Agriculture has nothing to do with raising animals.”

Had our LGUs taught the truth about food and animals, including humans, rather than suppress vital knowledge in the interests of the worst industries, there is no telling how much better off Earth and all of its beings would be, including humans.

RPA’s letter to key Congresspersons makes clear that 10 years of LGU cover-up of the “animal science” disaster is too

In addition to its members, Responsible Policies for Animals is . . .

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Persons, the newsletter of Responsible Policies for Animals, is designed by Rebecca Lotka.

Responsible Policies for Animals promotes guaranteed equal autonomy, ecology, and dignity rights of all animals. RPA has no salaried staff or directors. RPA members donate \$25 or more and receive RPA’s unique bumper sticker, newsletter, and Updates. On request, RPA considers ill, indigent, or imprisoned persons for donation-free honorary membership. Donate to RPA at www.RPAforAll.org or by mail.

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much. Says Cantor, “It is time for Congress to acknowledge that 10,000 years of institutionalized animal abuse is more than enough and when informed advocates document a major problem in our nationwide network of agriculture colleges, their executives and trustees must act.”

Advancing New-Wave Animal-Rights Strategy

Responsible Policies for Animals, the new wave of the animal-rights movement, and the Animal Rights Conversation Corps (ARCC) insist those in power act on the whole truth about who nonhuman animals are and how the broad scope of animal abuse – a foundation of civilization – harms human beings.

So RPA’s **10,000 Years Is Enough campaign** is an animal-rights campaign – promoting rights of all animals the way rights of new groups of persons have always been established – and not an effort to fight cruelty to animals or promote diet

change. Cruelty and consumer choices are symptoms, not causes, of the vast animal-abuse disaster, the holocaust against nonhuman animals and the living world – the biocaust.

Help Establish Justice

At www.RPAforAll.org and by email, phone, and mail, RPA provides all of the information you need to promote rights of all animals by writing to the many decision and policy makers who can get our public institutions and funds out of the meat, dairy, fish, and egg industries based on the entire case for rights of all animals. See, also, *Persons*, Spring 2013.

RPA’s **10,000 Years Is Enough campaign** is the only organized effort singled out as a true animal-rights campaign in Joan Dunayer’s groundbreaking 2004 book *Speciesism*. It remains the only one. So dedicating yourself to it does not recklessly put “all of your eggs” into “one basket.” The needed change must come from

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policy orchestrated by a small group of dedicated people – RPA and its members.

So write letters to LGU executives and trustees, the governors, your legislators, APLU, and others. Write back when you receive standard evasive replies. Keep to the “impossible” goal of justice for all animals, defining all human use of other animals as animal abuse. Be clear that we are not working merely for diet change or “humane” treatment of animals whose entire human-engineered lives are a form of abuse.

Have RPA advise you at any stage. ★

Did you know the basic rights of humans were all established before radio and television?

Read on ...

RPA Lectures Promote Rights of All Animals

On June 23rd, longtime RPA member Suzanne McAllister of Jenkintown, Pennsylvania, hosted a private RPA lecture by RPA Executive Director David Cantor. Titled **Justice for All Animals: What Human Beings Need Most**, the event brought together about 15 people.

On July 14th, Cantor hosted an **Animal-Rights Truth-Telling Workshop**, all about promoting the new perceptual and conceptual paradigm needed to establish rights of all animals by subverting conventional wisdom rather than just providing information.

University Lectures

On September 18th, Cantor spoke to two classes at the University of Delaware – introduction to journalism and environmental journalism, both taught by Professor Mckay Jenkins, a veteran environmental journalist and author of several books, presently at work on one about factory farming.

Cantor spoke about the concept of animal rights, the difference between the new wave and the first wave of the animal-rights movement, the history of news coverage of animal advocacy and factory farming, and related matters. Students asked thoughtful questions.

About 20 students wrote papers about Cantor’s lectures and RPA, some of them learning more about RPA by visiting the website.

Speaking: the Right(s) Medium

The spoken and written word is always the primary means to basic rights of new groups of persons – a critical perceptual and conceptual shift must occur which other media cannot generate. The anti-intellectualism of the first wave of the “animal rights movement” accounts in large part for its lack of progress.

“About 20 students wrote papers about Cantor’s lectures”

The radical nature of the organized endeavor to establish equal guaranteed autonomy, ecology, and dignity rights of all animals makes private lectures especially useful. Familiar people, comfortable surroundings, and simple food and drink make more tolerable the cognitive dissonance experienced when cherished beliefs about human

nature, other animals, food, violence, disease, and other basic matters of life and death are challenged.

“The radical nature of the ... endeavor ... makes private lectures especially useful.”

Every small dedicated group that has bent the arc of history toward justice (as Martin Luther King put it) conversed and “broke bread” together – didn’t merely react to mass communications. The effectiveness of RPA, the new wave of the animal-rights movement, and the Animal-Rights Conversation Corps depends on their substantive conversations, not on mass appeal.

Book an RPA Lecture

Everyone is welcome to plan a Responsible Policies for Animals lecture. No home is too small. Libraries, churches, and other community spaces are fine, too. RPA mails invitations based on available space, provides refreshments, and assists with setup, breakdown, and cleanup.

If you study or teach political science, sociology, anthropology, philosophy, law, biology, zoology, ethology, English, history, journalism, conservation, environmental studies, or another relevant subject, have Cantor speak to your class.

To plan an RPA lecture, email dcantor@rpa1.org or phone 215-886-RPA1. ★

Did you know hardly any animal abuse is cruelty?

Read on ...

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Why Fighting Cruelty and Raising Awareness Do Not Reduce Suffering

Responsible Policies for Animals, the new wave of the animal-rights movement, and the Animal-Rights Conversation Corps promote fundamental policy change because the overarching policy of civilization is, and has been for thousands of years, *animal abuse*. Not cruelty to animals, prohibited by law and repugnant to all but sociopaths, but killing and harming animals for safety, status, food, agriculture, shelter, clothing, medicine, recreation, entertainment, transportation, travel, career, profit, and other purposes.

“Cruelty to animals and animal abuse are often ... confused as being one and the same”

Confusing Abuse with Cruelty

Cruelty to animals and animal abuse are often conflated, confused as being one and the same, as in this slogan of the Animal Legal Defense Fund: “Abuse an animal, go to jail.” They are different words, however, and they have different meanings.

Cruelty is perpetrated for the purpose of causing pain and suffering. Abuse is any act or omission that harms another. Most animal abuse is not only lawful but consistent with policies which built civilization and sustains it today. Animal abuse is practiced and

encouraged by industry, consumer-capitalism, the free-enterprise system, and our institutions – family, school, government, religion, civic group, youth group, university.

The animal-welfare regime of recent centuries and the first wave of the “animal rights movement” of recent decades fight cruelty or seek to outlaw, as cruel, practices that cause extreme suffering though done for other purposes: compelling dogs and roosters to fight, making hens live in cages the size of a file drawer, cutting off pigs’ or steers’ testicles without anesthesia, ripping feathers out of fully conscious geese, lopping off live sharks’ fins, clubbing to death alligators, baby seals, and other animals for their skins. The list is endless.

Humane Efforts Backfire

All steadily worsens because organized efforts to reduce suffering snip at the twigs of cruelty rather than strike at the root of animal abuse. Fighting cruelty does not affect policy established thousands of years ago. It remains in place regardless of anticruelty laws, increased awareness of animals’ nature, or less-inhumane shopping choices. Without ownership and breeding of nonhuman animals, for example – abuse dating to prehistoric times and still the policy today – few animals would be subject to cruelty.

In all but very few cruelty cases, victims are first abused by being bred into existence with debasing and debilitating traits that make it easy to access and hurt them; then by being confined and dominated by owners and unable to meet their needs, defend themselves, or lead a fulfilling life; and finally by being clubbed, stabbed, kicked, shot, burned – whatever the legal violation might be.

As hot embers generate flames, the vast amount of abuse sanctioned, encouraged, promoted, rewarded, and praised generates the small amount of abuse prohibited as cruel. Blow out a flame, more flames erupt. Fighting cruelty inadvertently

perpetuates abuse by (1) reinforcing the false belief that human beings’ responsibility to other animals is merely to refrain from cruelly abusing them and (2) diverting effort from fundamental policy change needed to address institutionalized animal abuse.

Keep Eyes on Prize

Equal rights of all humans, still not fully established, gained a permanent foothold and made great progress, not by focusing on humans’ worst suffering under tyranny, but by recognizing that only giving all humans a chance at a fulfilling life could prevent constant rebellion and strife and promote human dignity and civility. It turns out human rights are not enough: Human misery from disease, war, poverty, and other sources increases along with animal abuse.

“... do the hard things that promote the needed change rather than the easy things that do not.”

Only promoting equal guaranteed autonomy, ecology, and dignity rights of all animals can reduce cruelty – by reducing animal abuse. RPA promotes this understanding every minute of every day and urges all who would reduce suffering to do the hard things that promote the needed change rather than the easy things that do not. ★

Did you know Responsible Policies for Animals is the only organization promoting rights of all animals the way rights come to exist for new groups of persons?